- ENISHI -

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Companies welcome new graduates, but...

- Companies expect potential of freshmen.
- Mid-career recruits are much fewer than freshmen.

Many-to-many communication.

- Each job seeker applies for many companies.
- Each company interviews many job seekers.
- This exhaust both companies and job seekers.
Are you seeking a job?
Are you looking for a good worker?
Let’s meet at Kobe!

縁 -ENISHI-
How ENISHI Works

**One-to-one instant** job matching service with smartphone
- Match a job seeker with a recruiter **during sight-seeing in a city**
- Trigger job matching when they “pass by” in the streets
- **Recommend nearby cafe** or meeting room for instant interview

**Enabling Technologies**
- **Proximity Detection** of smartphone to detect “Pass-by” (e.g., BLE)
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Scenario:

- Arisa is looking for a job of Web designer
  - “I am good at building a big website.”...
- Jose is looking for a talented designer
  - “payment 500-1000€”...

1. register user info.
   - Job Seeker
   - Recruiter
2. visit sightseeing spots
3. receive a notice
4. send messages
5. look up meeting space

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<table>
<thead>
<tr>
<th>Name</th>
<th>Hayashi</th>
</tr>
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<tbody>
<tr>
<td>Tel.</td>
<td>08012345678</td>
</tr>
<tr>
<td>E-mail</td>
<td><a href="mailto:arisa@enishi.com">arisa@enishi.com</a></td>
</tr>
<tr>
<td>Job Category</td>
<td>WebDesigner</td>
</tr>
</tbody>
</table>
| Career       | 2011-2015 KobeUniv. ...
| Self-promotion | I'm good at building a big website. ... |
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Request Title: build websites
Request Information:
- Detail: We want to make websites of our company.
- Payment: $500-1000
- Comment: We want a person who can discuss.

Necessary Condition:
- HTML
- CSS
- Dreamweaver
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- Enishi -
  Cafe
  - WDVCcafe
  - Café. Barcelona
  - Café.Kobe
  meeting rooms
  - DataCafe

yelp API
So What?

● **ENISHI** creates faster and more efficient job opportunity
  - No appointment, no waiting time, no duplicated document.
  - Save a lot of effort of many-to-many job matching
  - Enjoy beautiful city

● With **ENISHI**, Kobe will be a city where people meet jobs
  - Take the advantage of Kobe
    - Beautiful touristic places for sight-seeing
    - Nice cafes and restaurants good for the interview place
    - Not too large, not too crowded to walk around
  - It fits Barcelona as well!

http://www.tocobook.com/kitanonishimuracoffee/
http://modernark-cafe.chronicle.co.jp/
Visualizing Data of ENISHI

Data of ENISHI reveals job trends in society
- What jobs/people are required now?
- Statistics may detect potential or chronic labor problems
  - Unbalanced demand & supply
  - Too much working
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Conclusion

We propose 縁 - ENISHI – as a new job matching service
  • Job matching is triggered when people meet in the streets.
  • ENISHI provides information for instant meeting.
  • Use emerging technologies
    • Proximity Detection, Tourism Open Data, Place Web Services

ENISHI achieves a smart city where people meet for jobs
  • A lot of effort can be saved.
  • Enjoy a city and
  • Fit Kobe and Barcelona.

Development is under way
  • Implementing ENISHI with “Pass-by framework”
  • Looking for a place of evaluation experiments